



WWE® WRESTLEMANIA® 26 READING CHALLENGE 2009/10

Rules for entry:

1. The competition is only open to Reading Champions schools. Entry is open to boys and girls.
2. To enter pupils must read five books (or magazines, comics etc), choose their favourite read and then write 100 words or less which will convince a WWE® Superstar to read their favourite choice.
3. Pupils' entries must be submitted via their school.
4. Each school entry must consist of:
 - i. A completed Teacher's Form
 - ii. All the pupils' Reading Challenge cards. Each card should include the entrant's book choices, teacher's signature, the entrant's name, age and school. The pupil's piece of writing should be stapled to the pupil's Reading Challenge card. The NLT and the WWE will not judge an entry which does not have a piece of writing stapled to the Reading Challenge card.
5. Completed entries must be sent to: WWE Wrestlemania 26 Reading Challenge , National Literacy Trust, 68 South Lambeth Road, London. SW8 1RL.
6. Opening date for entries is Friday 25th September 2009.
7. Closing date is Wednesday 25th November 2009. No entries will be accepted after this date. WWE does not accept any responsibility for entries lost, damaged or delayed in the post. Illegible entries will be disqualified. Proof of posting will not be accepted as proof of delivery.
8. Entries will be judged by the National Literacy Trust and the WWE®. The judges decision is final.
9. Two winning primary pupils and two winning secondary pupils accompanied by one parent/guardian each will be awarded a trip to Phoenix, Arizona to see WWE® WrestleMania® 26 from 25th – 29th March 2010. Each prize consists of two flights in economy class, hotel accommodation for two on a room only basis, two tickets to WWE® WrestleMania® 26 and spending money of \$300 per child. Each of the four winners will also receive a unique personalized Slam Attax card and WWE goody bag courtesy of WWE licensee Topps Europe Ltd. The prize does not include any other costs (including travel to and from UK airports, hotel transfers or meals). The accompanying parent/guardian must be over the age of 21. The parent/guardian will be solely responsible for their child for the duration of the trip.
10. All selected winners will be required to obtain consent from their parent/guardian to accept the prize. No winning entrant will be entitled to claim a prize without proof of consent to travel from their parent/guardian. If the winner is to be accompanied by someone other than the parent/guardian, the parent/guardian must give their consent.
11. The dates of the trip will entail that the winning child is absent from school in order to attend WrestleMania 26 in Phoenix, Arizona, USA. Any schools entering their pupils for the competition agree that, in the instance that one of their pupils wins the prize, he/she should be granted

permission to be absent from school during this period. By accepting the prize, the parent/guardian of a winning child agrees for their child to be absent from school during this period in March 2010.

12. Schools of winning pupils will be notified and sent a parent/guardian permission form on the week commencing 7th December 2009. The permission form will include the parent/guardian's permission for the winner to travel and consent that the winner's name, likeness and home town may be used by WWE and NLT for publicity purposes. Schools are responsible for passing this form to the winning pupil's parents. It is the parents'/guardians' responsibility to return the prize permissions form by Friday 18th December 2009 to be eligible to claim the prize. Parental permission must be obtained before the winners are announced. If parental permission forms are not received by Friday 18th December 2009, new winners will be selected.
13. It is the responsibility of parents/guardians to ensure that both themselves and the winning child have valid UK passports to travel to the United States. If the winner and/or their parent/guardian does not have a UK passport, it is their responsibility to obtain either a UK passport or a valid visa by Monday 1st February 2010, otherwise the prize will be withdrawn. WWE® and the NLT will not be responsible for obtaining visas or passports for winners or their parent/guardian. For more information on what documents are required on travelling to the US visit www.unitedstatesvisas.gov/visiting.html or <http://london.usembassy.gov/rctour.html>
14. Winners will be formally announced in January 2010. Each child that submits an entry to the WrestleMania 26 Reading Challenge will receive a Reading Champions certificate and badge via the National Literacy Trust and a WWE® Gift courtesy of WWE® licensee Topps Europe Ltd in January 2010. The Topps and WWE® Gift consists of six all-new Slam Attax Evolution cards as well as a Slam Attax pocket binder and a special Slam Attax poster. No financial alternative to the prize will be offered.
15. A list of prize winners can be obtained after January 2010 by sending a SAE to: WWE WrestleMania 26 Reading Challenge, National Literacy Trust, 68 South Lambeth Road, London SW8 1RL.
16. WWE reserves the right in its absolute discretion to disqualify from this competition any entrant who WWE believes has not complied with these terms and conditions or acted in good faith.
17. The Promoter is National Literacy Trust, 68 South Lambeth Road, London SW8 1RL.

www.readingchampions.org.uk
www.wwe.com