



TALK TO YOUR BABY 2017

Early Language in a Connected World



LEGACY

The National Literacy Trust is a national charity dedicated to raising literacy levels in the UK. Our annual Early Years Conference, Talk To Your Baby, is a highly respected and valued learning opportunity for practitioners across the Early Years sector. Now in its 13th year, the conference is sure to attract a wide range of delegates both as repeat attendees and newcomers to the event.

Each year we offer sponsorship opportunities to businesses we feel would benefit from promoting to this audience and who would offer valuable added content for our delegates.

SPONSORSHIP BENEFITS

- ⇒ Meet your CSR targets by supporting a charitable organisation working to improve literacy levels nationwide
- ⇒ Align your brand with the National Literacy Trust: key thought leaders in Early Years research and practice
- ⇒ Opportunities to target a wide range of influencers and key audiences in the sector

PACKAGES AVAILABLE

£250 plus VAT **INSERT** Double-sided delegate pack insert

£750 plus VAT **STARTER** Exhibition space with two delegate places for staff including lunch

£1000 plus VAT **STANDARD** Exhibition space with two delegate places for staff including lunch, branding included in programme, one delegate pack insert, and link and logo included on our website

£5000 plus VAT **PREMIUM** All standard package benefits plus: Logo/branding included on main stage banner, conference programme, website banners, all email marketing to 6.5k nurseries and primary schools, social media (Twitter 47.5k followers; Facebook: 8k likes) and all delegate name badges

Interested? We can customize a sponsorship package to meet your needs

Email conferences@literacytrust.org.uk or phone us on **020 7820 6258**