

Creating a competition for pupils can get those who wouldn't normally be reading, reading. Even the most reluctant readers love a good challenge. Here are some practical ideas for reading competitions.

## Joint Summer Reading Challenge project



Promote the Summer Reading Challenge at the summer term induction day and follow this up with a celebration event in the autumn term to reward the pupils that have completed the challenge.

## Extreme Reading

Set up a photographic competition for the most obscure and entertaining place that the pupils and staff can be caught reading. Display the winners' photographs around the school, or include them in a school calendar (if you have one) or newsletter.



This idea works well with reluctant readers.

## Get Caught Reading raffle



In the lead up to a whole-school reading event, issue tickets to pupils every time they are 'caught reading'. The more times they are caught reading, the more chances they have to win a prize in the raffle. Prizes could be reading materials, or you could contact local companies to see if they would be willing to donate prizes, for example cinema tickets or family swimming passes.

## Inter-class reading quiz or treasure hunt

Hold an inter-class quiz or treasure hunt based on reading, either as a one-off session, or as part of a challenge that lasts a term/ half term. Reward the winning pupils or class/ tutor group during an assembly to raise the profile of the quiz/ treasure hunt and the winning pupils' achievements.



## Readathon

A Readathon is a great way to encourage pupils to read for enjoyment and to create a buzz around reading in school. It also gives schools the opportunity to take part in fundraising activity for the school or a charity. More information is available from the official Readathon website: <http://www.readathon.org/>.

## Football tickets competition

Ask your pupils to write to their local club to see if they can obtain some tickets for a football match or other merchandise (football clubs often have

unused football programmes that they will happily give to schools). Once the club has sent you tickets or merchandise, set up a reading competition and use these as the prize.

This idea works well with reluctant readers, and boys in particular.

