



Oxford University Press and National Literacy Trust ReadThis competition 2012

Rules for entry

1. The competition is open to all UK secondary schools and is free of charge to enter. Members of the National Literacy Trust Schools Network can access extra downloadable resources to support the competition.
2. The competition is open to students aged between 11 and 16 years.
3. By taking part in this competition all entrants will be deemed to have accepted and be bound by these terms and conditions.
4. To enter the competition, students must run a mini “campaign” promoting a book of their choice to their peers. Once they have done this, they must complete the entry template provided explaining what the campaign involved. They may also attach supporting materials that help illustrate what the campaign was all about.
5. The promoter accepts no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered as a result of entering this competition or accepting the prize. Any activity undertaken for the purposes of the ReadThis competition is the responsibility of the students and the supervising member of staff.
6. All supporting materials must be submitted in **hard copy** and must be attached to the relevant entries. We are able to accept:
 - Documents
 - Images/photographs
 - Web URLs (e.g. to the school website or a blog)PLEASE NOTE: If any of your students would like to submit audio or video footage it must be already be published online, for example on the school’s website or VLE.
7. Entries must be submitted on the entry template provided.
8. Students must work on their entries individually, but schools can submit entries from as many students as they like.
9. Students entries must be submitted via their school by post to the National Literacy Trust at:

FAO Susie Musgrove
ReadThis competition
National Literacy Trust
68 South Lambeth Road
London SW8 1RL
10. All schools entering students for this competition must have completed a **Competition Entry Form**. This form:
 - a. requires a member of staff in the school to provide their contact details
 - b. requires a member of staff in the school to provide the names of the students they are entering into the competition
 - c. requires a member of staff to give permission on behalf of the students they are entering and their parents for any photographs, video footage or audio footage to be viewed/listened to by the National Literacy Trust and Oxford University Press for the purposes of judging the competition.



11. This form must be posted to the National Literacy Trust along with the entry. Failure to send this form will result in the student(s) being disqualified from the competition.
12. The opening date for entries is **Monday 9 January 2012**.
13. The closing date is **Friday 16 March 2012**. No entries will be accepted after this date.
14. Entries will be judged by the National Literacy Trust, Oxford University Press and a student representative. The entry that the judging panel believes to be the most creative and persuasive will be selected as the winner. The judges' decision is final.
15. One student will be selected as the competition winner. The winning student will be awarded the following prizes:
 - An author visit for the school of the winning student on a mutually agreed date during the summer term of 2012
 - Vouchers from Oxford University Press for the school of the winning student to spend on Secondary English resources, worth £500
 - A book voucher from Oxford University Press for the winning student that can be used on *any* title, worth £50
 - A voucher for www.amazon.co.uk for the winning student, worth £50.

The prize is non-transferable and non-exchangeable. However, in the event of unforeseen circumstances the promoter reserves the right to offer an alternative prize of equal value.

16. The school of the winning student will be notified and sent a prize acceptance form electronically by **Tuesday 21 March 2012**. The prize acceptance form will require a parent/guardian to give permission for the winner's first name, school, home town and any photographs, video or audio footage submitted with their entry to be used for publicity purposes. Schools are responsible for passing this form to the winning student's parents. It is the parent/guardian's responsibility to return the prize acceptance form by **Tuesday 27 March 2012**. If it is not received by this date, a new winner and therefore new winning school will be selected.
17. The winner will be formally announced on **Friday 30 March 2012**. A list of prize winners can be obtained in April 2012 by sending a SAE to: ReadThis competition, National Literacy Trust, 68 South Lambeth Road, London SW8 1RL.
18. Teachers are required to provide students' names in order to enter them in the prize draw. This data will be used solely to administer the competition and will be destroyed in July 2012, following the winner claiming their prize.
19. Teachers are required to provide their contact details in order to enter the competition on behalf of their students. Teachers will be given the opportunity to opt-out of receiving further information, not related to the competition, from the National Literacy Trust and Oxford University Press.
20. Oxford University Press and National Literacy Trust may in their absolute discretion modify, amend, cancel or suspend these terms and conditions at any time if they deem necessary or if circumstances arise beyond their control.
21. Oxford University Press and National Literacy Trust reserve the right in their absolute discretion to disqualify from this competition any entrant who they believe has not complied with these terms and conditions or acted in good faith.
22. The Promoter is National Literacy Trust, 68 South Lambeth Road, London SW8 1RL.