



## Renaissance Learning and National Literacy Trust The ComiX Factor competition: Primary strand

### Rules for entry

1. The competition is open to all UK primary schools and is free of charge to enter. Members of the National Literacy Trust's Schools Network can access extra downloadable resources to support the competition.
2. To enter, pupils must create and draw a sidekick character for the Etherington Brothers' Dorko character, and write a passage of text describing the first meeting between their character and Dorko. The entry must be completed on the template provided, and the passage of text must be no longer than 300 words. The passage may be written by hand or typed.
3. Pupils must work on their entries individually.
4. Pupils' entries must be submitted via their school by post to the National Literacy Trust at:

FAO Susie Musgrove  
The ComiX Factor competition  
National Literacy Trust  
68 South Lambeth Road  
London SW8 1RL

5. All schools entering pupils for this competition must have completed a **Competition Entry Form**. This form:
  - a. requires a member of staff in the school to provide their contact details
  - b. requires a member of staff in the school to provide the names of the pupils they are entering into the competition

This form must be posted to the National Literacy Trust along with the entries from the school. Failure to send this form will result in the pupil(s) being disqualified from the competition.

6. The opening date for entries is **Thursday 8 September 2011**.
7. The closing date is **Monday 28 November 2011**. No entries will be accepted after this date.
8. Entries will be judged by the National Literacy Trust, Renaissance Learning and the Etherington Brothers. The judges' decision is final.
9. All shortlisted entries will be featured in an image gallery on [www.literacytrust.org.uk](http://www.literacytrust.org.uk).
10. One entry from the primary school competition strand will be selected as the competition winner. The winning pupil will be awarded the following prizes:
  - A comic-making workshop for their class, delivered by the Etherington Brothers. This workshop will take place at the school of the winning pupil, on a date in January or February 2012 to be agreed after the winner is announced.
  - A set of five NEO 2 writing tools (worth £695) for their school, complete with Renaissance Receiver.

No financial alternative to the prize will be offered.

11. The school of the winning pupil will be notified and sent a prize acceptance form electronically by **Tuesday 6 December 2011**. The prize acceptance form will require a parent/guardian to give permission for the winner's first name, school and home town to be used for publicity purposes. Schools are responsible for passing this form to the winning pupil's parents. It is the



parent/guardian's responsibility to return the prize acceptance form by **Tuesday 13 December 2011**. If it is not received by **Tuesday 13 December 2011**, a new winner will be selected.

12. The winner will be formally announced on **Thursday 15 December 2011**. A list of prize winners can be obtained in January 2012 by sending a SAE to: The ComiX Factor competition, National Literacy Trust, 68 South Lambeth Road, London SW8 1RL.
13. Teachers are required to provide pupils' names in order to enter them in the competition. This data will be used solely to administer the competition and will be destroyed in February 2012, following the winner claiming their prize.
14. Teachers are required to provide their contact details in order to enter the competition on behalf of their pupils. Teachers will be given the opportunity to opt-out of receiving further information, not related to the competition, from the National Literacy Trust.
15. Renaissance Learning and National Literacy Trust may in their absolute discretion modify, amend, cancel or suspend these terms and conditions at any time if they deem necessary or if circumstances arise beyond their control.
16. Renaissance Learning and National Literacy Trust reserve the right in their absolute discretion to disqualify from this competition any entrant who they believe has not complied with these terms and conditions or acted in good faith.
17. The Promoter is National Literacy Trust, 68 South Lambeth Road, London SW8 1RL.

[www.literacytrust.org.uk](http://www.literacytrust.org.uk)  
[www.renlearn.co.uk/writing](http://www.renlearn.co.uk/writing)