



WWE® and National Literacy Trust (NLT) Voice it! competition

Rules for entry:

1. The competition is open to all UK schools and is free of charge to enter. In addition, members of the NLT's Schools Network can access videos featuring WWE® Superstars or Divas, as well as downloadable resources to support the competition.
2. To enter, pupils must choose a topic which they feel passionate about and be filmed for no longer than one minute persuading a WWE® Superstar or Diva to share their views. Each video must not feature any more than two pupils. Schools can submit as many videos as they like.
3. Pupils' entries must be submitted via their school by upload to YouTube.
4. Schools are entirely responsible for setting up their own YouTube account, uploading videos as private videos and for ensuring that they have shared the videos with the NLT via YouTube. No responsibility will be accepted by the NLT or the WWE® for:
 - a. any technical problems encountered whilst filming, editing, uploading and sharing videos
 - b. any videos incorrectly uploaded
 - c. any videos where audio and/or visual quality is compromised. Videos which cannot be viewed/heard will be disqualified
 - d. any videos which are incorrectly shared with the NLT via YouTube
5. All schools entering pupils for this competition and uploading video clips featuring these pupils must have completed a **Competition Entry Form**. This form:
 - a. requires the member of staff in a school to provide their contact details
 - b. requires the member of staff in a school to provide the names of the pupils they are entering into the competition
 - c. requires the member of staff in the school to sign for each pupil entering the competition. This signature confirms that the member of staff has received permission from each of the pupils' parents/guardians to enter the competition, including uploading the video(s) to YouTube (with private settings). This signature gives the NLT and WWE® judges the following permissions:
 - i. to view the video of the pupils.
 - ii. to publish the winner's (winners') video on www.literacytrust.org.uk and consents that the winner's (winners') first names, likeness, voice, school and home town may be used by WWE® and NLT for publicity purposes, should the pupil be one of the competition winners, without any additional notice or compensation, unless prohibited by law.

No responsibility will be accepted by the NLT or the WWE® for videos uploaded to YouTube without parental permission. Any videos uploaded to YouTube which are not set to private will be disqualified.

This form must be POSTED FIRST CLASS or FAXED to the NLT two working days before the videos are posted online. Failure to send this form will result in the pupil(s) being disqualified from the competition.

6. Opening date for entries is Tuesday 1 March 2011.
7. Closing date is Friday 17 June 2011. No entries will be accepted after this date.

8. Teachers of non-winning entries can delete all their videos from YouTube from 31 July 2011, as well as their YouTube account, if desired. Teachers of a winning entry will be required to send the original video file to the NLT, in order for the NLT to publish the winning video online (see 6c). Once the NLT has confirmed having received the file, the teacher will be able to delete the video from YouTube, as well as their YouTube account, if desired.
9. Entries will be judged by the NLT and the WWE®. The judges' decision is final.
10. One video from a primary school and one video from a secondary school will be selected as winning entries. As each video can feature one or two pupils, there will be a minimum of two winners and a maximum of four winners. Therefore two to four winning pupils, each accompanied by one parent/guardian, will be awarded the following prize. Each prize would see the two to four winners become "Guest Managers" at one of the WWE's® UK live events in November 2011. Furthermore each winner will get to go backstage before the match and meet WWE® Superstars and Divas.

The prize also includes travel costs to and from the venue. It will also include overnight accommodation, if the prize winners are not able to travel back home following the live event. This will be decided by the NLT in conjunction with the prize winners. The prize does not include any other costs. The accompanying parent/guardian must be over the age of 21. The parent/guardian will be solely responsible for their child.

11. The dates of the trip may entail that the winning pupil is absent from school for a maximum of two days to go to the UK-based venue in November 2011. Any schools entering their pupils for the competition agree that, in the instance that one of their pupils wins the prize, he/she should be granted permission to be absent from school for up to two days. By accepting the prize, the parent/guardian of a winning child agrees for their child to have a maximum of two days absent from school.
12. Schools of winning pupils will be notified and sent a parent/guardian prize acceptance form electronically on Friday 1 July 2011. The prize acceptance form will include the parents'/guardians' permission for the winner to travel to the UK-based venue. Schools are responsible for passing this form to the winning pupil's parents. It is the parents'/guardians' responsibility to return the prize acceptance form by Tuesday 12 July 2011 to be eligible to claim the prize. Parental permission must be obtained before the winners are announced. If parental permission forms are not received by Tuesday 19 July 2011, new winners will be selected.
13. Winners will be formally announced on Wednesday 20 July. No financial alternative to the prize will be offered.
14. A list of prize winners can be obtained after July 2011 by sending a SAE to: WWE 2011, National Literacy Trust, 68 South Lambeth Road, London SW8 1RL.
15. Teachers are required to provide pupils' names in order to enter them into the competition. This data will be used solely to administer the competition and will be destroyed in November 2011, following the winner claiming their prize.
16. Teachers are required to provide their contact details in order to enter the competition on behalf of their pupils. Teachers will be given the opportunity to opt-out of receiving further information, not related to the competition, from the NLT.
17. WWE and NLT may in their absolute discretion modify, amend, cancel or suspend these terms and conditions at any time if they deem necessary or if circumstances arise beyond their control.
18. WWE reserves the right in its absolute discretion to disqualify from this competition any entrant who WWE believes has not complied with these terms and conditions or acted in good faith.
19. Except to the extent that they may not be excluded by law, no representations, warranties, terms or conditions that are not expressly stated in these terms and conditions apply to this competition. WWE shall have no liability for any injuries, loss or damage of any kind arising from or in connection with participation in this competition or acceptance, use, misuse or non-use of any

prize (including activity or travel related thereto) except for liability for death, personal injury and damage or loss caused by negligence, which is not excluded.

20. The Promoter is National Literacy Trust, 68 South Lambeth Road, London SW8 1RL.

www.literacytrust.org.uk
www.wwe.com