

Secondary conference - exhibitor opportunities

'Talk for Writing' – turning students into powerful communicators across the curriculum

This conference will build on the highly successful 'Talk for Writing' approach developed by leading literacy consultant Pie Corbett supported by Julia Strong (expert advisor to the NLT).

'Talk for Writing' is proving to have a powerful impact on both students' ability to communicate and on their enthusiasm for presenting ideas orally or in written form. It has also fuelled their teachers with a renewed enthusiasm for teaching.

York

Thurs 1 July
National Railway Museum

London

Fri 2 July
Savoy Place

The conference targets an audience of head teachers, curriculum coordinators, literacy coordinators, subject teachers across the curriculum, and literacy/curriculum consultants within the secondary stage.

Please see <http://www.literacytrust.org.uk/About/SecondaryConference2010.html> for conference details.

The delegate capacity for each venue is as follows - York: 120, London: 165.

Delegates will have the opportunity to visit the exhibitors during morning registration and refreshments (9.00–9.45am), the mid-morning refreshment break (approx 11.10–11.30am), lunch (London only, 1.00–2.00pm) and from approx 3:30pm as the conferences close.



LONDON exhibitor details:

- £400.
- Exhibition space includes 6ft table, chair and access to power (exhibitors may need to supply extension leads). Please note there are no display walls and pop-up banners are not permitted. All displays must comply with the requirements of the venue and conference organisers (NLT).
- Cost includes conference registration and lunch/refreshments for one representative. Additional representatives are £100 per venue.

YORK exhibitor details:

- £295 (lower cost is due to delegates having lunch in a different room, so only have access to exhibitors during registration and coffee break).
- Exhibition space includes 6ft table, chair and access to power (exhibitors may need to supply extension leads). Please note there are no display walls and pop-up banners are not permitted. All displays must comply with the requirements of the venue and conference organisers (NLT).
- Cost includes conference registration and lunch/refreshments for one representative. Additional representatives are £70 per venue.

Multi-conference package:

- If you choose to exhibit at both conferences the total cost is £550 (with one representative at each). Additional representatives will be £55 each.

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- Delegate pack inserts:
 - For £500 we are offering the opportunity to include a company's material in all delegate packs (up to 285 packs across both venues).
 - This would be a single piece of promotional literature, no larger than A4 in size.
 - The NLT will need to see the piece of material to check suitability before confirming the booking.

For more information on exhibitor and delegate pack opportunities please contact jenner.fabian@literacytrust.org.uk