

Primary conference - exhibitor opportunities

Talking for Learning and life: developing 'Talk for Writing' to fulfil potential across the curriculum

Given the overwhelming demand for places last year, our primary conferences will be run twice in 2010 at each of the three locations. Each conference will be delivered by Pie Corbett, supported by Julia Strong (expert advisor to the NLT) and Judy Clarke.

Round 1: Summer 2010

York

Wed 23 June
National Railway Museum

Birmingham

Thur 24 June
Botanical Gardens

London

Fri 25 June
Savoy Place

Round 2 - Autumn 2010

York

Wed 24 Nov
National Railway Museum

Birmingham

Thur 25 Nov
Botanical Gardens

London

Fri 26 Nov
Savoy Place

The NLT Primary conferences are incredibly popular and often over-subscribed. The main audience is teachers and school management within the primary stage (pupils aged 4 -11 years old).

Please see <http://www.literacytrust.org.uk/About/Pri2010conferences.html> for conference details.

The delegate capacity for each venue is as follows -

York: 120

Birmingham: 150

London: 165

Delegates will have the opportunity to visit the exhibitors during morning registration and refreshments (9.00–9.45am), the mid-morning refreshment break (approx 11.10–11.30am), lunch (1.00–2.00pm) and from approx 3:30pm as the conferences close.



Exhibitor details: BIRMINGHAM and LONDON

- **£400** (per venue, per conference).
- Exhibition space includes 6ft table, chair and access to power (exhibitors may need to supply extension leads). Please note there are no display walls and pop-up banners are not permitted. All displays must comply with the requirements of the venue and conference organisers (NLT).
- Cost includes conference registration and lunch/refreshments for one representative. Additional representatives are £100 per venue.

Multi-conference package:

- If you choose to exhibit at two individual conferences at Birmingham and/or London, the total cost is £650 (with one representative at each). Additional representatives will be £65 each.

Exhibitor details: YORK

- **£295** (lower cost is due to delegates having lunch in a different room, so only have access to exhibitors during registration and coffee break)
- Exhibition space includes 6ft table, chair and access to power (exhibitors may need to supply extension leads). Please note there are no display walls and pop-up banners are not permitted. All displays must comply with the requirements of the venue and conference organisers (NLT).
- Cost includes conference registration and lunch/refreshments for one representative. Additional representatives are £70 per venue.
- If you choose to exhibit at both York conferences, the cost is £400 (with one representative at each). Additional representatives will be £45 each.

Delegate pack inserts:

- For **£1,400** we are offering the opportunity to include a company's material in all delegate packs (up to 870 packs across all venues and dates).
- This would be a single piece of promotional literature, no larger than A4 in size.
- The NLT will need to see the piece of material to check suitability before confirming the booking.

For more information on exhibitor and delegate pack opportunities please contact jenner.fabian@literacytrust.org.uk

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